



JSDC Joint Business Attraction & Existing Business Committee Meeting
Wednesday, June 5, 2024
Official Minutes
JSDC Lower-Level Conference Room

Members Present: Jeremy Rham, Marlee Siewert, Dwaine Heinrich, Mark Klose, Levi Taylor (via Zoom), Casey Henderson, David Steele, Jen Dockter, Tonya Perkins, Mike Delfs.

Members Absent: Tory Hart, Nick Schauer, Rod Johnson.

Guests Present: Kenn Iverson, Iverson Properties LLC.

Staff Present: Alyssa Looyesen, Jamie Czapiewski.

Staff Absent: Corry Shevlin.

Call to order: 12:00 p.m. by Jen.

Conflict of Interest Declaration: None.

Approval of Minutes: The minutes from the May 8, 2024, meeting were in the One Drive for review.

Marlee made a motion to approve the minutes as shown, Jeremy seconded the motion and the motion passed unanimously by voice vote.

De-obligate Shocker Hitch New Jobs Training Funds: Alyssa's memo regarding de-obligating the Shocker Hitch NJTF from 2022 was in the One Drive. JSDC would like to de-obligate the \$70,680 that was designed for New Jobs Training Funds for Shocker Hitch in 2022. The amount for the city is \$56,544 and the amount for the county is \$14,136.

Mark made a motion to recommend the de-obligation of the New Job Training Funds for Shocker Hitch to the Board of Directors, David seconded the motion and the motion passed unanimously by voice vote.

Iverson Properties, LLC Flex PACE Request: Alyssa's memo regarding the Iverson Properties, LLC Flex PACE request was in the One Drive. Iverson Properties is buying a building at 1008 10th St SW in Jamestown. The building will be for the relocation of the Chiropractic Arts Clinic. The new facility will allow for growth opportunities, such as establishing new and innovative chiropractic care and technologies in the community, as well as help facilitate the options of chiropractic care as a growing method to providing low-cost healthcare solutions. The new location will allow the business to offer additional services, such as having a specialized chiropractic x-ray area in the future and utilizing stem wave to serve the needs of patients, as well as hiring an acupuncturist in the future. Currently, the nearest acupuncturist is one hundred miles away.

The building will be occupied mainly by the Chiropractic Clinic, but also have one additional tenant of American Family Insurance who will occupy 28% of the building. The Flex PACE incentive will also be passed onto them.

Kenn Iverson, owner, was in attendance to answer any questions about the project. He stressed the importance of the need for more low cost healthcare solutions and his desire to continue to serve the community.

Alyssa recommended funding the full request amount of up to \$15,233.93. The city's share would be 80%, or \$12,187.15. The county's share would be 20%, or \$3,046.78.

Dwaine made a motion to recommend the approval of the Iverson Properties, LLC Flex PACE Request to the Board of Directors, Casey seconded the motion and the motion passed unanimously by voice vote.

Intern Reimbursement Program Proposed Changes: Jamie's memo regarding the internship reimbursement program was in the One Drive. After reviewing feedback from the Internship Reimbursement Program, we have discussed several options to improve the program going forward. The first change is an update to the application, which will provide further clarification in helping us determine if they fit the criteria for reimbursement. In addition, there is also a proposal for a semester open house for interns to get together, network, and learn more about the community. We feel that community engagement for these student interns could be a powerful tool in helping them decide to move and work here after graduation.

While there is no one definitive way to measure the success rate of this program as far as attraction and retention of student interns to the area, it is important note that it is an ever-evolving program that should be reviewed frequently. Much of the feedback we receive from this program is from the employers utilizing it, but we should also be looking at how we can better the intern experience in the community as well.

David made a motion to recommend the approval of the updates to the Internship Reimbursement Application with the noted changes to the second added question (Is there currently a position withing the company in our community that the intern could advance to?) to Board of Directors, Marlee seconded the motion and the motion passed unanimously by voice vote.

Project Updates: Alyssa provided project updates.

Adjourned: Jen adjourned the meeting at 12:29 p.m.

Respectfully submitted by Jamie Czapiewski, Operations Coordinator